Jon Shamah

Dissemination, and Awareness Expert specialising in Digital Technology
Email: jshamah@ejconsultants.eu
Web: www.ejconsultants.eu
Phone: +44 7813111290
ORCHID # 0009-0003-5383-2468

Expertise & Experience

A well-established EU expert on eIDAS, digital wallets. International collaborator of prestigious funded projects with multi partners, invited speaker to different audiences including young researchers. Southampton University educated in Aeronautics & Astronautics.

Past roles at Hitachi, McDonnell Information Systems, Thales, CoreStreet, and NETS, spanning over 20 year's involvement in digital identity and Transaction Security. Specialising in communication and dissemination at government level and with policy-makers, making technologies and stakeholder business issues simple to comprehend. Embracing matters related to AI, Identification, Authentication, Privacy and Trust, especially in national levels within the European Union, and other smart government activities globally.

Membership of Advisory Boards on a number of EU projects addressing Digital Society, and is formerly co-chair JCA for Identity at the International Telecommunications Union (ITU-T).

Excellent communicator - key skills in translating complex technical issues in a simple way in the language of stakeholders, learners at all levels, policymakers, and decision-makers.

Co-founder of The Global Trust Foundation, a non-profit organisation with the goals of promoting digital awareness particularly of identity, trust and transformation. It particularly focusses on Digital Identity Wallets and transformative technologies, such as utilisation of AI.

Honours / Awards

- BSc (Hons) from Southampton University in Aeronautics and Astronautics
- Chartered Information Technology Professional (CITP)
- Fellow of the British Interplanetary Society (FBIS)
- Associate of Royal Aeronautical Society

Selected Domain & Program Experience

2023 -   Global Trust Foundation (GTF)

- Co-founded a non-profit foundation with the goals of promoting digital awareness particularly of identity, trust and transformation. It particularly focusses on Digital Identity Wallets and other transformative technologies such as utilisation of AI. GTF is an Associate Partner in the EU Digital Identity Wallet Large Scale Pilot. Writer of a popular weekly blog on digital identity and transformation issues.

2023-2023   Smart Government Assessment, Middle East. – Assessment Engagement

- Policy, development, and operational assessment of Regulatory Authority of Gulf State to determine the current status and standards of smart e-government and to recommend the changes and actions for multiple ministries, needed to improve the ISO benchmarking compared to other countries. Provided a report to improve the positioning to become one of the top five smart e-Governments within the decade. Recommendations included comparisons between the client, EU countries, and others.

2014-2022   Chair at EEMA

- Chair of EEMA, the European industry/User forum focusing on eID and Information Security. Established in 1987, EEMA is an independent association of IT professionals, businesses and governments, providing business and technical networking opportunities at both local and regional levels in the broad areas associated with digital identity and its applications, delivery and security. Since its inception, EEMA conferences have hosted over 17,000 attendees. Additional tactical role as eID and Trust Services Technical Expert on European Projects in which EEMA participated.

2020-2022   eID and Trust - Communications and Dissemination Lead at GLASS H2020 EU Project

- GLASS creates a new paradigm for the sharing and transfer of personal information, with the citizen in control using Digital Wallets. It provides a distributed framework for sharing common services of public administrations across the EU for citizens, businesses and governments. It introduces novel governance services facilitating free movement to citizens and businesses, producing strong social, societal, economic, technological and scientific impact and leading to an advanced e-government solution. Responsible for Work-package on dissemination, communication and exploitation.

2020-2022   eID and Trust - Communications and Dissemination Lead at DE4A H2020 EU Project

- DE4A was a Member State-driven pilot, aligned with strategic eGovernment Action Plan 2016-2020 and European Interoperability Framework Implementation Strategy and with full regulatory compliance. Its

goal is facilitating migration towards European Digital Public Services co-delivered across borders, across sectors and with different participants, reinforcing trust in public institutions and unleashing multiple measurable positive impacts on efficiency gains and reduction of administrative burden and costs. Responsible for Work-package on dissemination and communication.

2019-2022   eID and Trust Policy expert at LOCARD H2020 EU Project

- LOCARD aimed to provide a holistic platform for chain of custody assurance along the forensic workflow, a trusted distributed platform allowing the storage of digital evidence metadata in a blockchain. Each node of LOCARD is be able to independently set its own permission policies and to selectively share access to digital evidence with other nodes when deemed necessary and upon proper authorization through fine-grained policies. Responsible for establishing and building Identity and Access Management Policies for cross border interactions between all actors and establishing Social, Ethical, Legal and Privacy rulesets.

2016-2021   Member of Advocacy Board of ID2020 Alliance

- The ID2020 Alliance is setting the course of digital ID by coordinating funding for identity and channelling those funds toward high-impact projects, enabling diverse stakeholders - UN agencies, NGOs, governments, and enterprises - to pursue a coordinated approach for identity that creates a pathway for efficient and responsible implementation at scale. Provided keynote speech at ID2020 launch at United Nations in New York on Identity as a tool to fight child slavery.

2016-2019   Advisor to Israel Prime Minister's Office on eID

- Advisor on Digital ID best practice, governance and policies, concerning usage, authentication, assurance and enrolment for the National Identity Program. Direct report line to Biometrics Privacy Commissioner within the Israel Prime Minister's National Cyber-Security Directorate. Provided ministerial level briefings across the government.

2012-2013   Co-Chair of JCA / Identity Management SG17, International Telecommunications Union

- The Study Groups of the International Telecommunications Union's Standardization Sector (ITU-T) assemble experts from around the world to develop international standards. Co-Chair, driving liaison and collaboration between ITU-T and other Standards Bodies in the area of Identity Management, electronic Identity and Digital Signatures.

2011-2011   Ministerial Facilitator for eIDAS EU Regulation

- eIDAS regulation boosts TRUST and CONVENIENCE in secure and seamless cross-border electronic transactions by promoting the widespread use and uptake of electronic identification and trust services. Role as contracted facilitator on behalf of the EU's DG-CONNECT at its Ministerial meeting on eID, in Poznan Poland. Worked directly with EU Government ministers in a closed workshop (Face-2-Face) without advisors to decide key goals. Outcome was ministerial approval for the fundamental components of eIDAS Trust Services Regulation 910/2014 which was then accepted into all EU member states' law.

Other Program Experience

2015 - 2018   Contracted Expert to European Network Information Security Agency (ENISA)

2017 - 2019   Member of Advisory Board of ARIES EU Project

2016 –2019   Dissemination and eID Lead, FutureTrust H2020 EU Project

2016 -2019   Dissemination and eID/Trust Lead, LIGHTest H2020 EU Project

2012 - 2015   Dissemination and eID Lead, FutureID EU FP7 Project

2012 - 2015   Dissemination Responsible and Banking Pilot Advisor, STORK2.0

2014 - 2016   eID Expert at ECIM EU Project

2012 - 2018   Member of Advisory Board at Trust in Digital Life (TDL)

2017 - 2019   Member of Advisory Board of KONFIDO EU Project

2010 - 2013   Thematic Network Coordinator at SSEDIC

Commercial Experience

2008 – 2012   Internationalisation Consultant, eSecurity at Nets Norway

- NETS has been delivering numerous identity and high end authentication services since 1997 including the Norwegian BankID and Danish national NemID schemes. Role provided European insight and expertise to the eSecurity division. Primarily building awareness of Nets on the EU stage through driving thought-leadership at international conferences and institutions on eID. Additional input into corporate strategy across other business lines.

2004 -2008   Director, EMEA Sales, CoreStreet Ltd (Contractor)

- Responsible for building a European national eID and identity validation business from scratch through consultative sales across North EMEA, Scandinavia, Russia, Israel and E Europe. Concentrating on technology and business which addresses the compliance and liability needs of public sector and defence programs. Primary role was evangelising and providing thought-leadership to clients and stakeholders at large enterprise, government and inter-government levels, as well as building business partnerships and alliances.

2000 - 2002   Director, UK e-Services - Thales Information Systems

- Head-hunted by Thales Group, Paris to establish and lead a UK based e-services Business Unit for Information Services. Working from PLC headquarters, gained resource buy-in across group companies to build a strong point of expertise, with matrix-based resources located in Paris, Geneva, Barcelona, Frankfurt, and Crawley. Participated and led a number of Thales Group strategic business initiatives across EMEA and represented Thales Group at UK and French industry forums. All European e-services business units disbanded as part of late 2001 re-organisation of Thales Group.

1999 - 2000   Strategic eBusiness - Trust - McDonnell Information Systems

1997 - 1999   Business Development Manager, EMEA, Advanced Software Systems - Hitachi Europe Ltd